

ANNEXURE-1
APPLICATION FOR ENROLMENT
PART A

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Sl No	Particulars	To be filled by Direct Selling Entity
	Part A : Company Profile	
1	Name of the Direct Selling Entity (As Registered)	GROWVIA ECOM MARKETING PRIVATE LIMITED
2	CIN No: / Reg. No.	U62012KL2025PTC095887
3	Principal place of business	692/A KADAVU ROAD, BINANIPURAM P O, ERNAKULAM 683502
4	Date of Incorporation of the Entity	25 JULY 2025
5	Date of Commencement of Business	17 AUGUST 2025
6	ADDRESS FOR COMMUNICATION (i)Head Office: (With PIN Code, email id, Telephone with STD code and Company Website)	692/A KADAVU ROAD, BINANIPURAM P O, ERNAKULAM 683502
	(ii)Branch Office in Kerala (With PIN Code, e-mail, Telephone with STD code and Company Website)	NO BRANCH OFFICE
7	TAX PARTICULARS OF COMPANY (i)Income Tax Registration. No. (PAN)	AAMCG2203J
	(ii)Income Tax TDS Registration. No. (TAN)	CHNG09988G
	(iii)GST Registration No. (GSTIN)	32AAMCG2203J1ZX
8	Name and Contact details (i)Name and contact address of the Directors/ Partners of the Entity (With PIN Code, Aadhar No, email id, mobile phone No. &Telephone with code)	JOLLY ANTONY THANDIAKKAL HOUSE ANANDAPURAM, THRISSUR 680305 E-MAIL: ceo@thefogmunnar.com Mob: 9605743333 Aadhar: 20460833768

	(ii) Name and contact address of Key Management Personnel with their Aadhar No, email id & mobile phone No	BENNY E, ASHLI VILLA, WEST KAPPAKADA PUNNAPRA, ALAPPUZHA 688004 E-MAIL: bennyalpy@gmail.com Mob: 9447486847 Aadhar: 379137380706
	(iii) Name and contact address of Nodal Officer responsible for monitoring the compliance of Direct Selling Rules 2021 (With PIN Code, Aadhar No, email id, mobile phone No. e-mail & Telephone with STD code)	BENNY E, ASHLI VILLA, WEST KAPPAKADA PUNNAPRA, ALAPPUZHA 688004 E-MAIL: bennyalpy@gmail.com Mob: 9447486847 Aadhar: 379137380706
	(iv) Name and address of Grievance Redressal Officer responsible for redressing the complaints (With PIN Code, Aadhar No, email id, mobile phone No. & Telephone with STD code)	BENNY E, ASHLI VILLA, WEST KAPPAKADA PUNNAPRA, ALAPPUZHA 688004 E-MAIL: bennyalpy@gmail.com Mob: 9447486847 Aadhar: 379137380706
	(v) Name and address of the Software Developer of Website & Network Application (With PIN Code, email id, mobile phone No. & Telephone with STD code)	Infinite Open Source Solutions LLP, Govt. Cyberpark, Sahya Building, Kozhikode, 673016 support@ioss.in +91 9544931055
9	Details of Consumer Grievance Redressal mechanism as per the Consumer Protection (Direct Selling) Rules 2021:	Enclose Separately
10	Total number of Direct Sellers working within the State (as on 01.04.2022 or 31.3.2024)	Enclose Separately
11	Whether KYC documents were collected from Direct Sellers and ID cards were issued to all the Direct Sellers	YES
12	Details of Products/ Services offered (enclose product brochure with price break-up) (i) Details of own products or services with Trade Mark or Service Mark as the case may be	Enclose Separately

	(ii)Details of products or services dealt in the capacity of holder or license of a trademark or service mark or other identification marks which identifies the company and its products	Enclose Separately
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	(iii)Details of Compensation/ Remuneration Plan adopted	Enclose Separately
	(iv)Whether E-commerce Platform adopted	NO
13	Investment in business and trading particulars as per latest audited accounts available, ie on 31 March 2024	(Rupees in absolute figures)
	(i)Capital & Reserves	Being a new company incorporated on 25th July, 2025, data is not available
	(ii)Current liabilities & Payables	
	(iii)Investment in Fixed Assets	
	(iv)Investment in Current Assets	
	(v)Total Sales Turnover	
	(vi)Total Purchase Turnover	
	(vii)Total Commission / Incentives to Direct Sellers (including Payables)	
	(viii)Gross Profit	
	(ix)Net Profit	
14	Association with any Industry Association, if any (If Yes, specify the name of the Association)	NO